

RESUME

EXPERIENCE

- Lead AI Creative, IMMORTALS (Bryan Johnson) (June 2026-Present). Building AI workflows, creative ideation and pitching, social media production, AI image, video, sound and branding.
- AI Art Director, ARGO (April-May 2026). Assisted with AI tool guidelines for a client brand book. Tools used: Figma, Magnific, ComfyUI.
- AI Creative Director, HUGE (Dec 2025-Jan 2026). Introduced two AI platforms the agency incorporated into its pipeline, which we used to build an award-winning CoinTracker campaign that earned AdAge's "AI Ad of the Week" and ran on buildings across Manhattan.
- AI Creative Director for well-known comedian (Jan 2025-Present); responsible for concept writing, character and scene development, AI-driven image and video generation, lip-sync, and motion design.
- AI Creative Director, Various (Aug 2024-Present); Directed AI-driven art and 3D design for NeuMoney, and crafted high-end 3D visuals for French jewelry designer Jade Venturi.
- AI AD, Framer Site Designer, Stealth AI Startup, (06-11/2025). Designed and launched a Framer website for an AI production studio, overseeing web design, branding, AI content creation, pitch deck development, and creative strategy.
- CCO, NYC Gum Floor, NYCGF.org (12/2024-Present). Founding, finance, strategy, design, communications, accounting, website, hiring, legal etc.
- Designer, Saatchi & Saatchi NY (10/2021-10/2024). Designed video and static templates for Oral-B/Crest social and OLV campaigns across North, Central American, and European markets.
- Art Director, Havas Health Wave NY (11/2020-09/2021). Art directed multiple brands and provided motion design and video editing support across the agency.
- Art Director, FCB NY (02-08/2020). Produced three quarters' worth of social for The FDA from start to finish.

AWARDS

AdAge AI Ad of the Week: Cointracker (January 2026) • 2020 Graphis New Talent • Annual Gold - Double Rainbow • D&AD Future Impact 2019 Ones to Watch • CMYK Magazine Cover Top New Creatives ADDY "Get Off Together" Social • ADDY "Get Off Together" Digital Communication Arts 2019 Shortlist • SFAD 2019 Bronze "Get Off Together "

CITIES SKILLS TOOLS

Bangkok	Generative AI	KIVE.ai
Tokyo	AI Training	Freepik/Krea
Stockholm	Art Direction	Midjourney
Buenos Aires	Motion Design	ComfyUI
Mexico City	Social Media	After Effects
Vienna	Content Creation	Luma AI
San Francisco	Directing	Adobe Suite
Dumaguete	After Effects	Runway
Manila	Photoshop	SCHOOL
Richmond	Cinema 4D	Art Direction, MAS SF
Asahi	Premier Pro	BS, Int'l Studies, VCU
Charleston	InDesign	
NYC		

