

# Benedict Feole

AI 360 DESIGNER  
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## RESUME

### EXPERIENCE

- AI Creative Director, Huge (Dec 2025-Jan 2026). Empowered team with hands-on AI training and brought CoinTracker's campaign to life through AI character creation, Figma storyboarding, and dynamic AI-generated visuals and video.
- AI Creative Director for well-known comedian (Jan 2025-Present); responsible for concept writing, character and scene development, AI-driven image and video generation, lip-sync, and motion design.
- AI Creative Director, Various (Aug 2024-Present); Directed AI-driven art and 3D design for NeuMoney, and crafted high-end 3D visuals for French jewelry designer Jade Venturi.
- AI AD, Framer Site Designer, Stealth AI Startup, (06-11/2025). Designed and launched a Framer website for an AI production studio, overseeing web design, branding, AI content creation, pitch deck development, and creative strategy.
- CCO, NYC Gum Floor, NYCGF.org (12/2024-Present). Founding, finance, strategy, design, communications, accounting, website, hiring, legal etc.
- Designer, Saatchi & Saatchi NY (10/2021-10/2024). Designed video and static templates for Oral-B/Crest social and OLV campaigns across North, Central American, and European markets.
- Art Director, Havas Health Wave NY (11/2020-09/2021). Art directed multiple brands and provided motion design and video editing support across the agency.
- Art Director, FCB NY (02-08/2020). Produced three quarters' worth of social for The FDA from start to finish.

### AWARDS

2020 Graphis New Talent • Annual Gold - Double Rainbow •  
D&AD Future Impact 2019 Ones to Watch • CMYK Magazine  
Cover Top New Creatives ADDY "Get Off Together" Social •  
ADDY "Get Off Together" Digital Communication Arts 2019  
Shortlist • SFAD 2019 Bronze "Get Off Together "

### CITIES SKILLS TOOLS

Tokyo  
Stockholm  
Buenos Aires  
Mexico City  
Vienna  
San Francisco  
Dumaguete  
Manila  
Richmond  
Asahi  
Charleston  
NYC

Generative AI  
AI Training  
Art Direction  
Motion Design  
Social Media  
Content Creation  
Directing  
After Effects  
Photoshop  
Cinema 4D  
Premier Pro  
InDesign

KIVE.ai  
Freepik/Krea  
Midjourney  
ComfyUI  
After Effects  
Luma AI  
Adobe Suite  
Runway

### SCHOOL

Art Direction, MAS SF  
BS, Int'l Studies, VCU

